

## **Bit9 and Johns Hopkins University to Present Case Study at HP Protect 2011**

*Bit9 to Demonstrate Johns Hopkins' Pilot Results, Highlighting the Integration of Application Whitelisting with HP ArcSight ESM to Safeguard Against Advanced Persistent Threats*

**WALTHAM, Mass.—September 13, 2011** – Bit9 Inc., the market leader in adaptive [application whitelisting](#), today announced that Bit9 CTO Harry Sverdlove will co-present with Tracy Herriotts from The Johns Hopkins University at [HP Protect 2011](#) in Washington, D.C.

The presentation, entitled “Using Whitelist Security with ArcSight ESM to Prevent Targeted Attacks and APTs,” will showcase the results of a pilot program conducted at The Johns Hopkins University. The case study will show how application whitelisting can be used to both filter network security events and provide earlier detection of attacks. By correlating endpoint sensor data within the SIEM solution, application whitelisting technology can reduce noise and accelerate investigation and incident response time.

“Layering application whitelisting into the SIEM console ensures that organizations are protected from malware in motion on the network as well as malware at rest at the endpoint,” said Harry Sverdlove, chief technology officer, Bit9.

Tracy Herriotts, senior staff engineer at Johns Hopkins University, says, “Application whitelisting has provided us with a foundational layer of security against modern day attacks. We look forward to sharing our deployment of application whitelisting with ArcSight ESM and leading IT professionals who are also looking to take their companies’ security to the next level.”

“Now in its seventh year, HP Protect 2011 is a premier summit for security and compliance professionals,” said Dan Barahona, vice president of business development, HP ArcSight. “We are thrilled to have Bit9 and Johns Hopkins University as part of our lineup to present the benefits of using application whitelisting and ArcSight ESM as a defense against Advanced Persistent Threats.”

**Who:** Harry Sverdlove, Chief Technology Officer, Bit9 Inc.  
Tracy Herriotts, Senior Staff Engineer, Johns Hopkins University

**What:** [“Using Whitelist Security with ArcSight ESM to Prevent Targeted Attacks and APTs”](#)

With the ineffectiveness of traditional antivirus and endpoint protection solutions and the explosion of malware, the endpoint has become a blind spot. This session will cover how application whitelisting provides a new layer of defense against advanced persistent threats. By using whitelisting as an additional sensor for ArcSight ESM, existing network events can be more effectively filtered, suspicious activity can be detected earlier, and faster investigation and remediation times can be achieved.

**Where:** [HP Protect 2011](#)

Customer Theater

Gaylord National Hotel and Convention Center  
201 Waterfront Street  
National Harbor, Md.

**When:** September 13, 2011  
3:00 p.m.

The case study to be featured in the session will illustrate how application whitelisting protects endpoints and servers while highlighting the successes of The Johns Hopkins University's pilot. Bit9 and HP ArcSight offer a complementary solution that isolates, detects and prevents APTs that commonly defeat traditional security defenses. Bit9 Parity Suite for HP ArcSight Enterprise Security Manager (ESM) strengthens the visibility provided by a market-leading HP ArcSight solution. This is achieved by providing adaptive application whitelisting, software reputation and unauthorized change control for the HP ArcSight console. The presentation will showcase how application whitelisting offers a superior and much needed layer of protection in light of the ineffectiveness of traditional antivirus tools and the explosion of malware.

HP Protect 2011 is the single largest summit of security and compliance professionals, experts, architects and gurus under one roof. As a premier destination for security and compliance professionals of all levels, the conference provides attendees with three full days of education and training about evolving threats that impact organizations today. For more information, visit <http://www.arcsight.com/protect2011/>.

Bit9 also will be demonstrating Bit9 Parity Suite in Booth #8 at the event.

### **About Bit9**

Bit9 is the market leader in application whitelisting. The company's award-winning endpoint protection solutions provide total visibility and control over all software on endpoints, eliminating the risk caused by malicious, illegal and unauthorized software. Bit9 specializes in protecting organizations against Advanced Persistent Threats.

Bit9 leverages the [Bit9 Global Software Registry™](#) – the world's largest database of software intelligence – to identify and classify software, delivering the highest levels of endpoint security, compliance, and manageability. Bit9's dynamic application whitelisting technology makes it simple to deploy application whitelisting in the largest of organizations. The company's global customers come from a wide variety of industries, such as government, financial services, retail, healthcare, e-commerce and education.

For more information, visit <http://www.bit9.com> or call +1 617.393.7400.

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